

Shine beside the world's first global news platform.

AVALW News is the first platform in the world to publish news in every language, privacy-first, with no tracking of its readers. A sponsorship places your brand inside real journalism: go global across all 43 countries, or, if your product is local, appear only in your market, where every article is written in its own language.

THE NETWORK AT A GLANCE

43

COUNTRY EDITIONS

33+

LANGUAGES

56

REGIONS REACHED

100%

PUBLIC STATS

A newsroom the whole world reads.

AVALW News is the first global platform to publish news in every language. Verified reporting goes live within minutes, in 33+ languages across 45+ countries, around the clock. That fresh, trusted environment is where your sponsorship lives.

The screenshot shows the AVALW News website interface. At the top, there's a navigation bar with 'LIVE ARTICLES 388', 'CONSENSUS AVG 70%', and various category counts like 'Politics +5', 'Sports +2', 'Stories 388', 'Countries 59', 'Sources 386', and 'Live Protocol 2'. The main header includes the 'avalw news' logo, a search bar, and 'About Stats LIVE' links. Below the header is a language selection bar with options like 'Global', 'US USA', 'JP 日本', 'KR 한국', 'CN 中国', 'FR France', 'IN India', 'AU Australia', 'TR Türkiye', 'GB UK', 'RO Romania', 'DE Deutschland', 'ES España', 'IT Italia', 'PT Portugal', 'NL Nederland', 'BE Belgique', 'PL Polska', and 'UA Yk'. A secondary navigation bar lists categories: 'All', 'World', 'Business', 'Politics', 'Tech', 'Science', 'Health', 'Sports', 'Entertainment', 'Fashion', 'Movie', 'Music', 'Agro', 'Tourism', 'Climate', 'Culture', 'Energy', 'Finance', and 'Crypto'. The main content area features a 'LIVE PROTOCOL' badge and a large headline: 'Pochettino names USMNT 26-man World Cup squad and announces captain ahead of historic home tournament'. Below the headline is a sub-headline: 'US men's national team head coach Mauricio Pochettino has announced his final 26-man squad for the 2026 FIFA World Cup, the first to be held on home soil in over three decades. The Argentine coach named his captain during an emotional press conference, describing the staff as key to the team's success and reflecting on his countryside upbringing in Argentina as the foundation of his values.' To the right of the text is an image of a soccer ball on a field with a stadium in the background, labeled 'AI IMAGE'. At the bottom of the article, there's a URL: 'https://avalw.com/us/sports/us-pochettino-usmnt-world-cup-26-man-squad-captain-named', a 'RISK' indicator, and a 'PUBLISHED' status.

THE GLOBAL FEED · FRESH, VERIFIED STORIES YOUR BRAND SITS ALONGSIDE.

TRUSTED CONTEXT

Every story is sourced, timestamped and verifiable, so your brand keeps good company.

ALWAYS FRESH

News published around the clock means returning readers, every day, in every market.

PRIVACY-FIRST

No tracking, no cookies. Readers choose us because we respect them, and so will yours.

Why brands sponsor AVALW News.

01

Brand-safe by design

Your brand appears next to verified journalism that names its source and can be checked on Google and Bing. A trusted environment that reflects well on you.

02

Choose your markets

Run worldwide, or pick the exact countries that matter to you. Your sponsorship can appear in one market, a handful, or all 43 country editions.

03

A fast-growing audience

Millions of page visits and climbing every month, across 56 regions. An engaged, returning readership that discovers new brands every day.

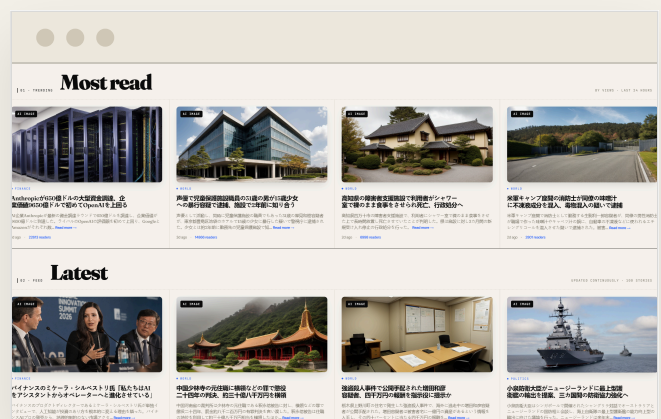
04

Transparent, always

Total visits, daily visits and articles are public on our live Stats page. No inflated promises, just numbers you can watch rise in real time.

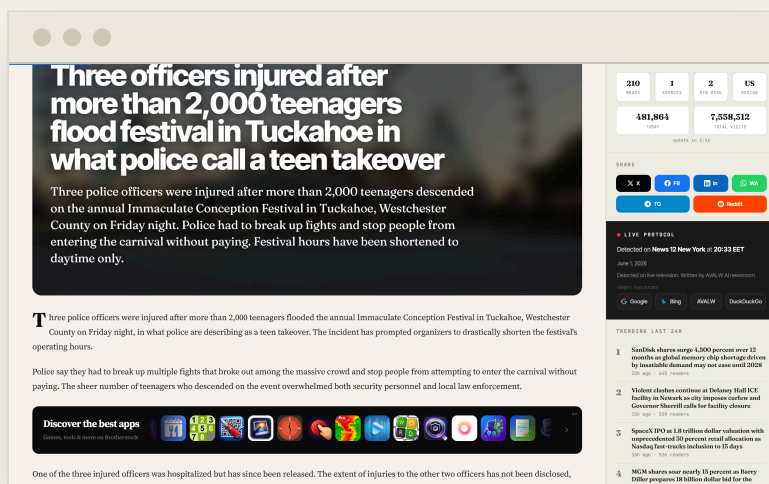
NATIVE-LANGUAGE NEWS, MARKET BY MARKET

From Tokyo to Bucharest, your brand meets each audience in its own language and context.

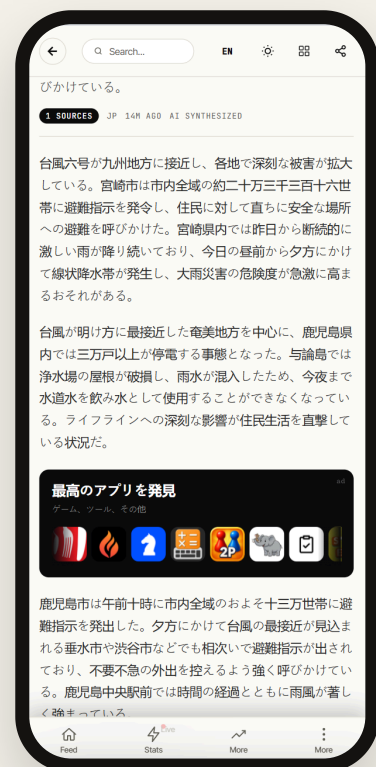


A banner that attracts, never disturbs.

A sponsorship is a clean, beautifully designed banner placed within the article, at the point where the reader is most engaged. It catches the eye without ever interrupting the reading, on desktop and on mobile alike.



DESKTOP · THE SPONSORED BANNER SITS WITHIN THE ARTICLE, THE PUBLIC READ COUNT IN THE SIDEBAR.



MOBILE · THE SAME BANNER, IN THE READER'S OWN LANGUAGE.

PLACED TO BE SEEN

Positioned within the reading flow at the moment of peak attention, attractive, never intrusive.

YOUR BANNER, LOCALISED

In each country your banner appears in that country's own language, exactly like the news around it.

EXCLUSIVE SLOT

For your reservation period the slot is yours alone, with no competing sponsors.

Sponsorship, not advertising.

Ordinary ads charge you per click or per impression, and quietly track everyone. A sponsorship works differently: one fixed reservation, no meter running, and a brand presence readers actually remember.

- ORDINARY ADVERTISING	+ AVALW SPONSORSHIP
You pay per click and per impression.	One flat reservation. No per-click billing, ever.
Readers are tracked, followed and profiled.	Privacy-first. We track no one, not readers, not you.
You'll always wonder: were the clicks real? Did bots eat the budget? Did it bring sales?	Nothing to doubt. Your banner is simply there, on every story, for the whole period.
Spend your budget and, when it runs out, the ad disappears.	Your budget never runs out mid-flight. The banner stays for the full reservation.
A glance, a maybe-click, then forgotten.	Seen across many stories, remembered, memorised, part of the platform itself.

THE SIMPLE MATH

Put €20,000 into ads and the moment the budget runs out, your ad disappears. A sponsorship is yours for the entire period: every reader, every story, no meter running. A single reader browsing several stories will open your banner just to see what it is. That's a presence you keep, not clicks you rent.

Choose exactly where you appear.

Run globally, or select the precise countries you want. Your sponsorship shows only in the editions you pick, plus, if you wish, only inside the specific articles and topics where your brand belongs.

AVAILABLE EDITIONS · PICK ONE, SEVERAL, OR ALL

★ Global	US USA	JP 日本	KR 한국	CN 中国
FR France	IN India	BR Brasil	AU Australia	TR Türkiye
GB UK	UA Україна	RO Romania	DE Deutschland	ES España
IT Italia	PT Portugal	NL Nederland	BE Belgique	PL Polska
RU Россия	SE Sverige	NO Norge	DK Danmark	FI Suomi
GR Hellas	AT Österreich	CH Schweiz	CZ Česko	HU Magyarország
SK Slovensko	SI Slovenija	HR Hrvatska	RS Srbija	BG България
MX México	AR Argentina	TH ไทย	IL Israel	SA السعودية
EG Egypt	ID Indonesia	ME MENA		

BY COUNTRY

Appear only in the editions you choose, from a single market to the full network of 43.

BY ARTICLE & TOPIC

Go further: appear only inside the specific articles or topics where your brand fits best.

A transparent audience that keeps growing.

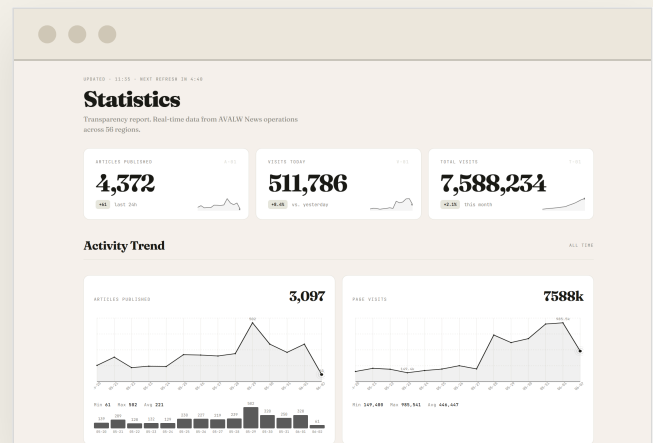
We don't track readers, so instead of inflated impression promises we give you honesty: total visits, daily visits and article counts, all public on our live Stats page. The audience behind your sponsorship is a number you can watch rise.

● WATCH EVERY NUMBER UPDATE LIVE

avalw.com/stats ↗

TOP REGIONS BY VISITS · 56 REGIONS LIVE

01	United States	956,133
02	Romania	850,188
03	Japan	765,800
04	United Kingdom	744,379
05	France	681,888
06	South Korea	589,376
07	Spain	335,505



A LIVE, PUBLIC STATS PAGE · YOUR TEAM AND YOUR AUDIENCE SEE THE SAME NUMBERS.

Reserve a period. Own it completely.

A sponsorship starts at one week and runs up to a full year. Every placement is exclusive for your reservation, with no competing brands, ever.

7d **1 week**
A first presence · launches and announcements

30d **1 month**
Sustained visibility across your chosen editions

3mo **General sponsor · 3 months**
An ongoing brand presence on the platform

1yr **General sponsor · 1 year** **BEST VALUE**
A lasting partnership · priority placement all year round

FROM FIRST MESSAGE TO LIVE · FOUR STEPS

01
Tell us your brand & markets

02
Share your logo & message

03
Editorial review & approval

04
Live across your chosen editions

Pricing is custom, based on the countries you choose, the topics you target and the length of your reservation. Contact us for a tailored quote.

Strict standards protect the company you keep.

+ WHAT WE ACCEPT

- | | |
|---------------------------|----------------------------------|
| + Technology & SaaS | + Games & gaming apps |
| + Education & courses | + Media & publishing |
| + Business & productivity | + Non-profit & humanitarian |
| + Consumer electronics | + Financial services (regulated) |
| + Automotive & cars | + Crypto exchanges (top 10 only) |
| + Travel & hospitality | + Trading & brokerages (top 10) |
| + Beverages & drinks | |

- WHAT WE DON'T ACCEPT

- Online gambling or casino
- Political campaigns or parties
- Pharmaceutical / prescription drugs
- Tobacco, vaping or cannabis
- Weapons or ammunition
- Adult or explicit content
- Crypto scams / unregulated tokens
- Misleading or deceptive products

SPONSOR REQUIREMENTS

- | | |
|---|--|
| 01 At least 3 months old, with a verifiable online presence. | 02 A functioning website with clear contact information. |
| 03 A product or service legal in every country it runs in. | 04 Agreement to the standards above. |
| 05 Creative provided in advance for editorial review, a 24 to 48 hour approval process. | |

OUR COMMITMENT TO READER PRIVACY

We don't track users: no IP logging, no fingerprints, no personal data. So we don't offer impression tracking or retargeting. What we guarantee is simpler and stronger: your sponsorship shown to every reader of the articles, countries and dates you reserve, exclusively. Trusted readers are worth more than tracked ones.

Reach the markets that matter to you.

Tell us your brand, the countries you want and your dates. We'll send a tailored quote and the exact editions where your sponsorship will appear, within one business day.

• SEE EVERY NUMBER LIVE avalw.com/stats ↗

SPONSORSHIP DESK

office@avalw.com

WEB

avalw.com

LIVE STATS

avalw.com/stats